

# GFSB

# intouch

M A G A Z I N E

# Advertising Rates

Under the exclusive production of the Gibraltar Federation of Small Businesses, this magazine is aimed at promoting the work of our Federation and its membership. The InTouch provides an excellent business tool with practical advice, assistance and comment on matters that affect the business community. It also stimulates its readership by producing articles and editorials on a wide cross-section of business matters and sectors.

The InTouch is published quarterly and distributed to local businesses, mailed to our members and is available in selected prime locations throughout Gibraltar.

For the small business owner the InTouch provides the means to communicate directly to other businesses, and keeps you InTouch with the Gibraltar business community and the issues it faces.

We encourage members to advertise in the magazine and are constantly looking at new ways to make the InTouch even more attractive.

### Our advertising rates are below.

#### Price Per Issue:

Back cover	210 x 297mm (3mm bleed)	£800
Inside front cover	210 x 297mm (3mm bleed)	£700
Inside back cover	210 x 297mm (3mm bleed)	£700
Full page	210 x 297mm (3mm bleed)	£600
Half page	178 x 122mm	£300
Quarter page	87 x 122mm	£150
1/8 page	87 x 61mm	£80

- Wide Distribution
- 2,500 copies circulated
- Mailed to all our members
- Hand delivered to local Businesses
- Available in many selected prime locations (Banks, airport, waiting rooms)



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